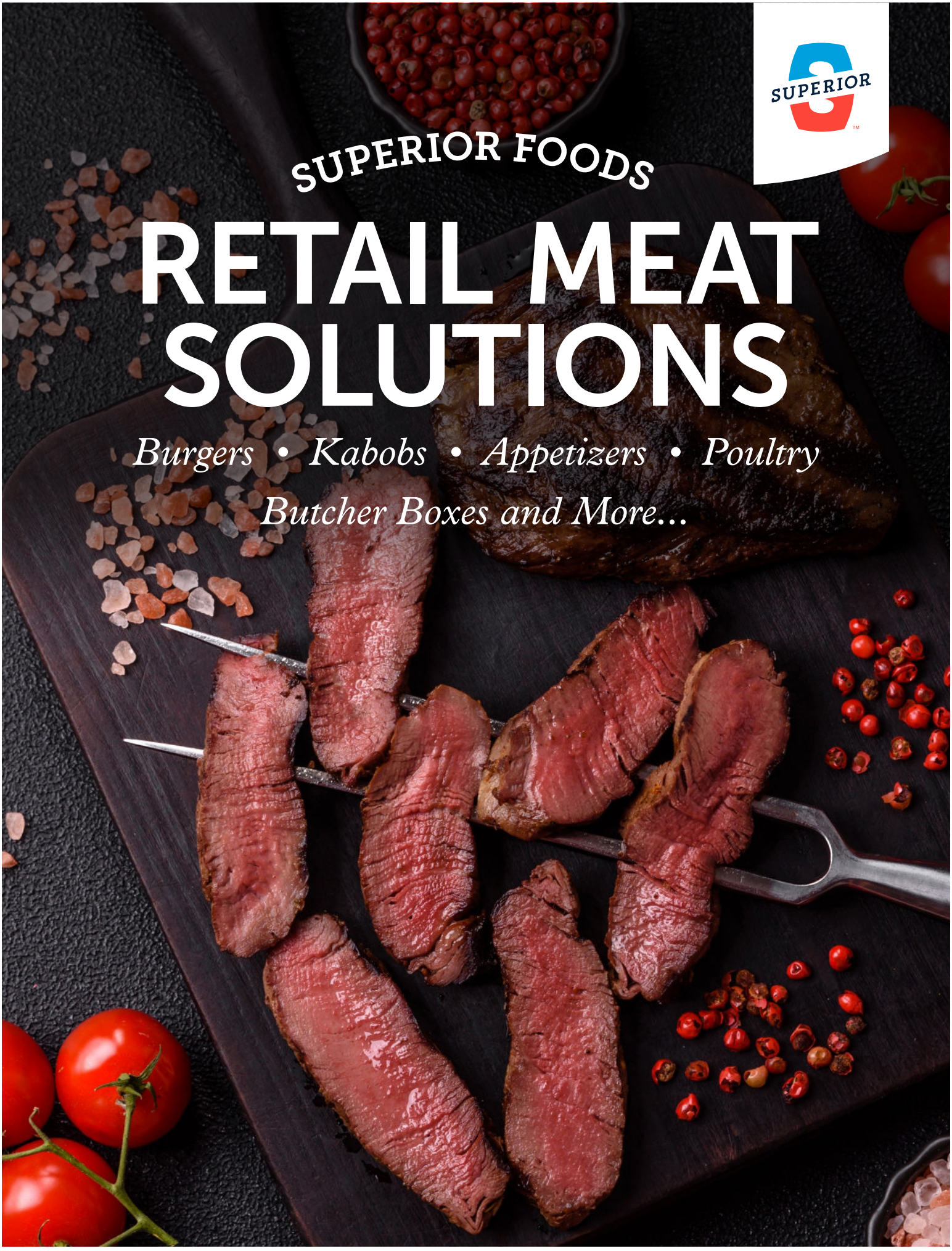

SUPERIOR FOODS
RETAIL MEAT SOLUTIONS
Burgers • Kabobs • Appetizers • Poultry
Butcher Boxes and More...

SUPERIOR FOODS COMPANY
GOURMET BEEF BURGERS



Crafted

Experience the difference of true gourmet craftsmanship. Our burgers are expertly crafted from USDA-inspected beef, featuring rich, bold flavor profiles and authentic ingredients like high-temp cheeses and smoky bacon. Produced in our SQF Certified and USDA-Inspected facility, each burger reflects uncompromising quality and exceptional taste.

Highlights:

- ☑ Crafted from USDA-inspected beef for premium quality and consistency
- ☑ Bold, restaurant-style burger patties with uniform size and shape
- ☑ Made with real ingredients like high-temp cheeses and smoky bacon for authentic flavor
- ☑ MAP packaging locks in freshness and extends shelf life
- ☑ Available in Certified Angus Beef® branding for trusted quality
- ☑ Retail-ready sizing with clearly marked net weights for easy pricing and merchandising















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SUPERIOR FOODS COMPANY
BEEF & CHICKEN KABOBS



Grill-Ready

Hand-cut from tender Ball Tip Sirloin and juicy Chicken Breast, our kabobs are paired with a colorful mix of bell peppers and onions for a fresh, vibrant presentation. Perfect for full-service meat cases, these bulk kabobs are packaged using MAP technology to lock in freshness, ensuring the ideal color, texture, and flavor every time.

Highlights:

- ☑ Labor Savings: No in-store cutting or prep—reduces handling time and costs
- ☑ Uniform portions and presentation every time
- ☑ MAP packaging preserves freshness and color
- ☑ Produced in SQF Certified, USDA-Inspected facilities
- ☑ Attractive, display-ready packaging for easy merchandising
- ☑ Predictable yields and easy case tracking





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SUPERIOR FOODS COMPANY
GRILL & BAKE APPETIZERS

Convenient

Exceptional flavor in every bite. Each item is designed for convenience—ready to cook and easy to prepare, making mealtime simple without sacrificing taste. With a wide range of delicious options to choose from, there's something for everyone to enjoy, no matter the occasion.

Highlights:

- ☑ Developed to reduce labor without compromising quality
- ☑ Convenient and ready to cook—quick, easy appetizers made simple
- ☑ MAP packaging locks in freshness and extends shelf life
- ☑ Net weight items allow effortless pricing and merchandising
- ☑ Eye-catching presentation enhances visual appeal in the meat case
- ☑ Easy-to-track case counts and predictable yields for efficient inventory management
- ☑ Produced to the highest standards in our SQF Certified, USDA-Inspected facility









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SUPERIOR FOODS COMPANY
FROZEN CHICKEN PROGRAM

Including Chicken Wings, Thighs, & Breasts

Flavorful

Our Roll Stock Chicken Program offers a premium selection of USDA-Inspected chicken wings, thighs, and breasts crafted for exceptional taste, tenderness, and consistency. Flavors include garlic parmesan, Korean-Style barbecue, Buffalo style, and K.C. barbecue.

Highlights:

- ☑ Built with quality using fresh, flavorful ingredients for exceptional taste
- ☑ Designed for efficiency with cost-effective portions and easy-to-handle packs
- ☑ Ready to cook—ideal for baking, grilling, or frying
- ☑ Vacuum sealed and dry-rubbed to lock in freshness and flavor
- ☑ Net weight packaging for simple pricing and efficient merchandising
- ☑ Attractive, ready-to-display packaging enhances visual appeal and simplifies setup in the meat case









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SUPERIOR FOODS COMPANY

GROUND CHICKEN CHUB

Fresh, Shelf-Ready

Clean & Lean

Lean, versatile, and built for performance—this 97% lean ground chicken breast packs 25g of protein per serving. Shipped fresh and shelf-ready with a 21-day shelf life, each case includes 10/1 lb. chubs, responsibly sourced in the USA for quality you can trust.

Highlights:

- ☑ 25g Protein per Serving
- ☑ Shipped Fresh, Shelf-Ready
- ☑ 21-Day Shelf Life
- ☑ Responsibly Sourced in the USA



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SUPERIOR FOODS COMPANY
FROZEN BOXED MEAT PROGRAM

Including Beef Steaks, Pork Chops, and Gourmet Potatoes

Performance

Bring steakhouse-quality variety to your case with this curated selection of premium beef and pork cuts. Designed for cost-effective portioning and consistent performance, each cut is individually vacuum-packed and ready for seamless retail merchandising.

Highlights:

- ☑ 5 lb. boxes Items Include: Ribeye Steaks, NY Strip Steaks, Tenderloin Steaks, Top Butt Steaks, Wagyu Sizzler Steaks, Bone-In Pork Chops, Boneless Pork Chops
- ☑ Cost-effective portion sizing
- ☑ Made with USDA-Inspected beef and pork
- ☑ Individually vacuum-packed steaks/ cuts of meat
- ☑ Consistent quality produced within our SQF Certified and USDA-Inspected facility
- ☑ Net weight packaging for easy pricing and merchandising





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SUPERIOR FOODS COMPANY
CAB BURGERS & KABOBS

One-of-a-Kind

Built for flavor and performance, our CAB burger and kabob line brings steakhouse quality to retail. Juicy 80/20 CAB burgers come in a range of premium flavors, while kabobs feature hand-cut steak with fresh vegetables—each item MAP packaged for freshness and proudly sourced and produced in the USA. Designed for easy display and consistent quality, this line makes a strong impact in the meat case.



Highlights:

- ☑ Certified Angus Beef® burgers made with 80/20 CAB beef for rich, consistent flavor
- ☑ Premium burger varieties featuring real bacon and hi-temp cheeses
- ☑ Kabobs include hand-cut steak with bell peppers and onion (approx. 9 oz. each; 6 per pack / 4 packs per case)
- ☑ MAP packaged to ensure freshness and maintain quality



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SUPERIOR FOODS COMPANY
PRIVATE LABEL & CO-PACKING

Distinguished

With the increased demand for high-quality, value-added retail meat products, we've developed our River City Meats retail packaged product lines. The same quality and consistency that the River City Meats brand is known for in restaurants is now available on retail shelves. Our packaged items provide unique solutions created to expand a retailer's meat offerings — helping you stand out in a competitive marketplace.

Why Partner with Us:

- ☑ Private Label Expertise – Customized premium retail meat products under your own brand
- ☑ Consistent Quality – USDA-Inspected and SQF-Certified production ensures every product meets the highest standards
- ☑ Turnkey Co-Packing – From recipe development to packaging, labeling, and logistics, we handle it all
- ☑ Trusted Reputation – Our River City Meats products have earned the confidence of top restaurants and now deliver that same quality to retail





LEARN MORE
about our Private Labelling & Co-packing Capabilities

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SUPERIOR FOODS COMPANY
PRODUCTION. PACKAGING. LABELING.

Versatility

Our goal is to create products that enhance value for our customers. We have successfully adjusted to the ever-evolving market by remaining flexible and consistently designing products that cater to customer demands. Our distinctive production setting enables us to create value-added items such as gourmet burgers, kabobs, and stuffed mushrooms. Our labeling provides an effective and adaptable method to distinguish our products from others on the shelf.

Production/Packaging:

- ☑ Versatile vacuum-pack roll stock options in multiple sizes to fit your product needs Fresh, high-quality appearance with
- ☑ Modified Atmosphere Packaging (MAP) in a variety of formats
- ☑ Available in both fresh and frozen programs for maximum flexibility
- ☑ Advanced automated and semi-automated systems for consistent, value-added items like kabobs, gourmet burgers, and stuffed mushrooms
- ☑ Proudly Certified Angus Beef® authorized—delivering trusted quality and premium performance

Labeling:

- ☑ Flexible price and flavor labeling options to fit your retail needs
- ☑ Available in both variable weight and fixed weight formats
- ☑ UPC barcodes offered with or without pricing for easy scanning
- ☑ Custom label designs and sizes tailored to your brand and product lineup
- ☑ Digitally printed labels with vibrant color and high visibility
- ☑ Streamlined production for consistent quality and efficient long runs



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RIVER CITY MEATS

LAYER-PACKED BACON

River City Meats Center-Cut Layer Packed Bacon delivers classic hardwood-smoked flavor in a format designed for convenience, consistency and freshness. Side-strap trimmed for a uniform, center-cut appearance, each slice is individually arranged and oven ready for easy preparation. Gas-flushed packaging provides a 90-day shelf life from production, while convenient 3–5 lb. packs offer flexibility for inventory management and help minimize product waste. Included cooking paper allows for the option of easy oven preparation, handling and cleanup.

Highlights:

- ☑ Midwest Sourced
- ☑ Hardwood Smoked Flavor
- ☑ Center-Cut Uniform Presentation
- ☑ Oven-Ready Paper
- ☑ Single-Slice Layout
- ☑ Gas-Flushed 90-Day Shelf Life
- ☑ Convenient Pack Sizes





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RIVER CITY MEATS

Superior Select DELI

BLACK PEARL SEAFOODS

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