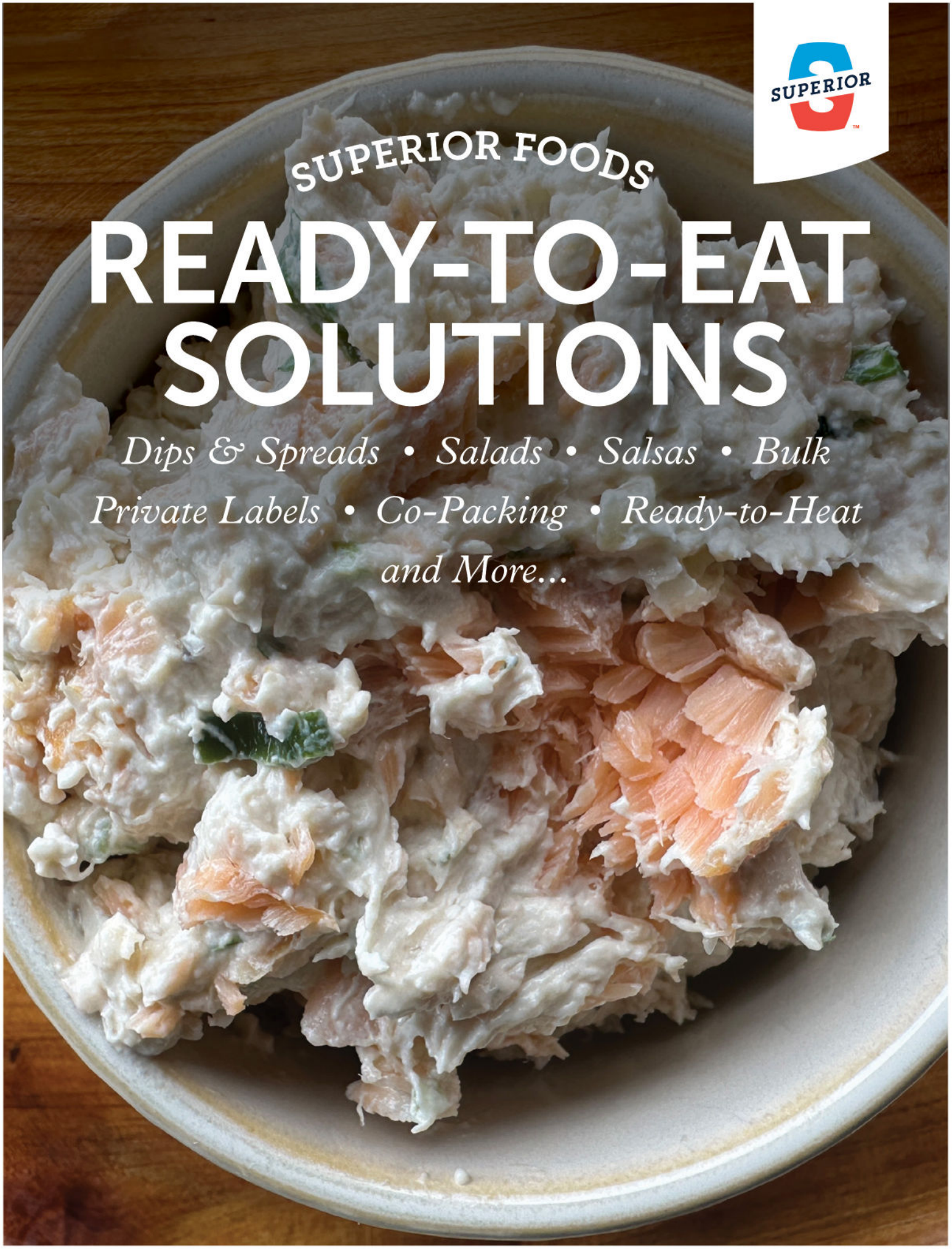

SUPERIOR
SUPERIOR FOODS
READY-TO-EAT SOLUTIONS
Dips & Spreads • Salads • Salsas • Bulk
Private Labels • Co-Packing • Ready-to-Heat
and More...

SUPERIOR FOODS COMPANY
Dessert Dips & Spreads



Indulgent

Indulgent, versatile, and crafted to delight, our dessert dip capabilities bring innovation and craveable appeal to any retail shelf. Whether you're looking to expand your sweets selection or introduce a new seasonal favorite, we offer scalable production, flexible packaging options, and flavor profiles designed to capture consumer attention.

Highlights:

- ☑ Retail-ready refrigerated items
- ☑ A diverse selection of recipes featuring chocolate, fruit, and traditional homestyle options
- ☑ Sweet and decadent flavors
- ☑ Perfect pairing for fruit, cookies, and other snack items
- ☑ Extended shelf-life
- ☑ Scalable production & flexible packaging formats
- ☑ Private label, co-packing, and recipe development available
- ☑ Net weight options for easy pricing merchandising
- ☑ Consistent quality from our SQF Certified facility



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SUPERIOR FOODS COMPANY
Salsas



Vibrant

From classic to contemporary, our salsas bring authentic flavor and vibrant variety to every shelf. Whether it's a traditional red, fire-roasted, fruit-infused, or globally inspired blend, we offer the production capabilities, customization options, and packaging formats to help retailers meet the growing demand for bold, fresh-tasting dips and condiments.

Highlights:

- ☑ Retail-ready refrigerated items
- ☑ Variety of retail-proven recipes
- ☑ Made to order
- ☑ Simple ingredient list focused on natural components and flavors
- ☑ Extended shelf-life
- ☑ Scalable production & flexible packaging formats
- ☑ Private label, co-packing, and recipe development available
- ☑ Net weight options for easy pricing merchandising
- ☑ Consistent quality from our SQF Certified facility



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SUPERIOR FOODS COMPANY
Savory Dips & Spreads

Crave-Worthy

From creamy classics to crave-worthy flavors, our savory dips and spreads are crafted to stand out on the shelf and on the plate. We bring a dynamic mix of comfort and creativity to today's snacking and entertaining occasions. Whether served cold, warmed, or used as a spread, our dips deliver standout flavor, strong shelf presence, and scalable support for your private label or branded programs.



Highlights:

- ☑ Many options to expand private brand product lines
- ☑ Excellent cross-sell items alongside snack items
- ☑ Scalable production & multiple packaging options
- ☑ Ideal for limited-time offers or staple products
- ☑ Net weight options for easy pricing merchandising
- ☑ Consistent quality from our SQF Certified and USDA Inspected facility



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SUPERIOR FOODS COMPANY
Protein Dips & Spreads

Protein-Enriched

Bring added protein and bold flavor to the dips and spreads category with versatile, protein-enriched offerings. From creamy, savory classics to innovative flavor combinations, our protein dips provide an opportunity to expand your product lineup with options that appeal to today's flavor-conscious shoppers. With flexible formulations, scalable production, and private label capabilities, we help bring distinctive, high-quality products from concept to shelf.

Highlights:

- ☑ Protein-enriched options to expand existing product lines
- ☑ Strong cross-merchandising potential
- ☑ Scalable production & multiple packaging options
- ☑ Ideal for private label programs and branded product lines
- ☑ Net weight options for easy pricing merchandising
- ☑ Consistent quality from our SQF Certified and USDA Inspected facility





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SUPERIOR FOODS COMPANY
Ready-to-Heat Savory & Protein Dips



Comforting

From cheesy favorites to bold, flavor-packed combinations, our ready-to-heat savory dips bring comforting appeal to any occasion. Designed to be enjoyed warm, these satisfying selections offer rich flavors and creamy textures in a convenient oven-safe tin tray. With minimal preparation and plenty of crowd-pleasing appeal, they make an easy addition to retail deli offerings, entertaining spreads, and grab-and-go meal solutions.

Highlights:

- ☑ Assortment of cheesy, creamy, and flavor-forward dip varieties
- ☑ Air fryer & oven-safe tin trays simplify heating and serving
- ☑ Convenient format requires minimal preparation
- ☑ Attractive packaging suited for refrigerated retail displays
- ☑ Net weight options support flexible pricing and merchandising
- ☑ Scalable production for private label and branded programs
- ☑ Consistent quality from our SQF Certified facility

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SUPERIOR FOODS COMPANY
Ready-to-Heat Seafood Dips



Satisfying

Bring convenience and coastal-inspired flavor to the prepared foods category with our ready-to-heat seafood dips. Packaged in convenient oven-safe tin trays, these rich, savory offerings deliver a satisfying blend of creamy texture and premium seafood flavor. Designed for easy preparation and an appealing retail presentation, they provide an effortless way to bring elevated, heat-and-serve appetizers to the shelf—ideal for entertaining, gatherings, and everyday enjoyment.

Highlights:

- ☑ Premium seafood dip varieties
- ☑ Air fryer & oven-safe tin trays simplify heating and serving
- ☑ Ready-to-heat format minimizes preparation and handling
- ☑ Attractive packaging for strong retail presentation
- ☑ Net weight packaging supports straightforward pricing and effective merchandising
- ☑ Scalable production to support private label and branded programs
- ☑ Consistent quality from our SQF Certified facility

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SUPERIOR FOODS COMPANY
Ready-to-Heat Seafood Pastas



Convenience

Bring convenience and restaurant-inspired flavor to the prepared foods category with our ready-to-heat seafood pastas. Featuring quality seafood paired with satisfying pasta and rich, flavorful sauces, these hearty offerings make it easy to enjoy a premium meal with minimal preparation. Presented in convenient oven-safe tin trays, each dish delivers a comforting, satisfying dining experience while bringing variety and elevated appeal to the retail seafood case.

Highlights:

- ☑ Quality seafood with flavorful sauces
- ☑ Hearty, satisfying meal options
- ☑ Air fryer & oven-safe tin trays simplify heating and serving
- ☑ Complete meal solutions with minimal preparation required
- ☑ Net weight packaging supports straightforward pricing and merchandising
- ☑ Consistent quality from our SQF Certified facility



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SUPERIOR FOODS COMPANY
Seafood Dips & Spreads

Flavorful

Our seafood dips & spreads bring the rich flavors of the ocean straight to retail shelves, from creamy crab dips to smoked fish dips. Perfect for entertaining or as a premium snack, these dips offer convenience without sacrificing quality. Whether served as a dip, spread, or appetizer, our products are designed to attract seafood lovers and elevate your customers' snacking experience.

Highlights:

- ☑ Distinctive and exclusive dips and spreads
- ☑ Products that stand out in both seafood and deli departments
- ☑ Excellent profit potential with 7 oz. packagings
- ☑ Versatile product line that can be enjoyed as an appetizer, included in a side dish, or incorporated into various recipes
- ☑ Scalable production & flexible packaging formats
- ☑ Private label, co-packing, and recipe development available
- ☑ Net weight options for easy pricing merchandising
- ☑ Consistent quality from our SQF Certified facility





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SUPERIOR FOODS COMPANY
Seafood Salads



Refreshing

Our seafood salads combine high-quality ingredients with convenience, offering consumers a flavorful, ready-to-enjoy experience. With options like Southwest Crab Salad, Deluxe Seafood Salad, and Maine Style Lobster Roll Salad, these products are perfect for deli cases, sandwich kits, and grab-and-go offerings.

Highlights:

- ☑ Light, refreshing, and flavorful seafood salads
- ☑ Premium quality ingredients
- ☑ Perfect on their own as a grab and go item, in sandwiches, or as recipe components
- ☑ Proven consistent sales item with good profit margin
- ☑ Scalable production & flexible packaging formats
- ☑ Private label, co-packing, and recipe development available
- ☑ Net weight options for easy pricing merchandising
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SUPERIOR FOODS COMPANY
Bulk Packaging



Streamlined

We offer bulk-packed versions of our full dips, spreads, salsas, and salads portfolio to support deli departments, foodservice operations, and commissary production. Our bulk packs are designed to streamline back-of-house prep while delivering the same great quality and flavor as our retail products. We also utilize High Pressure Processing (HPP) to extend shelf life and enhance food safety without preservatives.

Highlights:

- ☑ Available for all dips, spreads, salsas, and salads
- ☑ 2/3 gallon containers (approx. 5.5 lbs.)
- ☑ High Pressure Processing (HPP) for extended shelf life and food safety
- ☑ Ideal for deli operations, foodservice, and commissary programs
- ☑ Efficient for back-of-house portioning, sandwich assembly, and catering
- ☑ Consistent quality from our SQF Certified facility



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SUPERIOR FOODS COMPANY
Portioned Cups

Portion Control

Our portioned cup program is designed to meet the growing demand for single-serve, on-the-go, and meal kit-friendly condiments. With multiple cup sizes and custom recipe options, we specialize in creating dressings and sauces that align with your brand standards and operational needs. Film-sealed for product visibility and freshness, each cup is produced in our SQF Certified facility with scalable pack configurations that serve both retail and foodservice channels.



Highlights:

- ☑ Multiple portion sizes available (1.25 oz, 2 oz, 3 oz, 4 oz)
- ☑ Custom recipe matching and in-house recipe developmentPremium seafood ingredients
- ☑ Film-sealed lids for clear visibility and tamper-evident freshness
- ☑ Variable pack sizes based on needs
- ☑ Wide expertise in dressings, sauces, and specialty condiments
- ☑ Consistent quality from our SQF Certified facility



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SUPERIOR FOODS COMPANY
Private Label & Co-Packing

Brand-Focused

With nearly 20 years of experience in trusted retail food production, we bring the expertise and capabilities to turn your private label or co-packing concepts into successful, shelf-ready products. Our growing portfolio includes a wide range of offerings—from dips and salsas to marinades, dressings, and more—crafted to meet today's consumer tastes and retail standards.

Highlights:

- ☑ SQF certified facilities
- ☑ USDA capabilities
- ☑ High-Pressure Processing (HPP) available
- ☑ Robust sourcing network
- ☑ Research & Development
- ☑ Tiered pricing structure that allows for smaller orders but incentivizes larger scale production runs
- ☑ Established quality assurance
- ☑ Label design capabilities
- ☑ Variety of packaging options
- ☑ Recipe creation (including nutritional facts)
- ☑ Streamlined process approach with timeline mapping



Your custom designed private label.

LEARN MORE
about our Private Labelling & Co-packing Capabilities

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SUPERIOR FOODS COMPANY
Packaging & Labeling

Innovation

We understand that packaging and labeling are about more than just presentation—they're key to protecting product integrity, minimizing waste, and streamlining operations. That's why we offer a wide variety of cost-effective, high-quality packaging and labeling solutions tailored to meet the unique needs of our customers. Each option is designed not only to enhance visual appeal on the shelf but also to help reduce shrink and lower labor costs through greater efficiency and ease of use.

Packaging:

- ☑ PXGII Packline high volume fill/seal/lid/label—8-16 oz. round deli cup (HPP compatible)
- ☑ PXG Packline fill/seal/lid/label—8-16 oz. round deli cup/CPET tray (ovenable and microwaveable)—(HPP compatible)
- ☑ Rotary cup filler high volume 8-16 oz. round deli cup
- ☑ Packline portion rotary fill/seal—2-4 oz. round portion cup (HPP compatible)
- ☑ Rex vacuum stuffer/tray sealer—CPET tray, oval aluminum (both ovenable and microwaveable)
- ☑ Roll stock—various dies for bulk HPP

Labeling:

- ☑ Label design assistance
- ☑ Versatile analogue printed band label options, allowing for a uniform look across multiple products at a low cost
- ☑ Digitally printed adhesive label options, allowing for larger and smaller quantities at a low cost
- ☑ Private label and co-packing opportunities available





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SUPERIOR FOODS COMPANY
Research & Development

Customization

Our in-house Research & Development team combines over 40 years of hands-on experience with a deep understanding of foodservice, retail, and consumer trends. Whether you're looking to match an existing recipe, develop something entirely new, or extend your product line, we offer a collaborative and agile approach that aligns with your brand goals. From flavor innovation to functional performance, we help bring your vision to life with speed, consistency, and culinary insight.



Highlights:

- ☑ 40+ years of product development and foodservice experience
- ☑ Recipe matching and custom formulation
- ☑ Support for private label, co-packing, and branded innovation
- ☑ Trend-forward ideation and new product concepts
- ☑ Personalized, collaborative approach to development
- ☑ Rapid prototyping and iterative testing
- ☑ Expanding capabilities across dips, dressings, sauces, seafood salads, and more



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