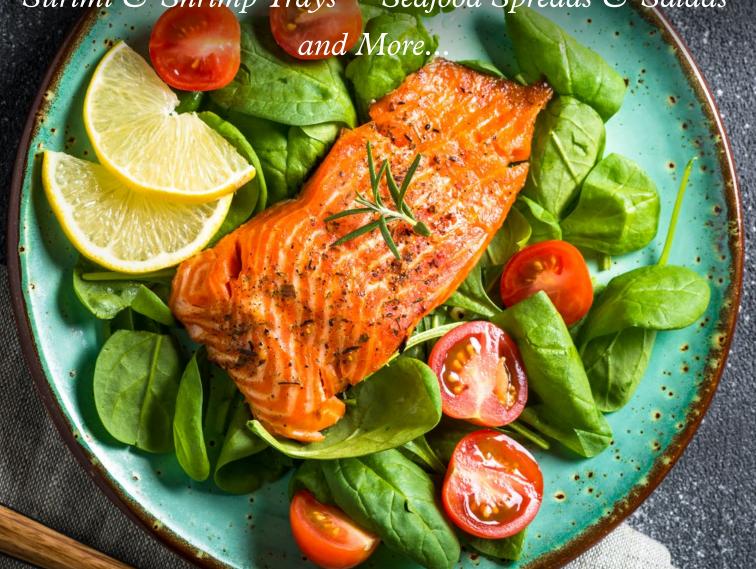


SUPERIOR FOODS

# RETAIL SEAFOOD SOLUTIONS

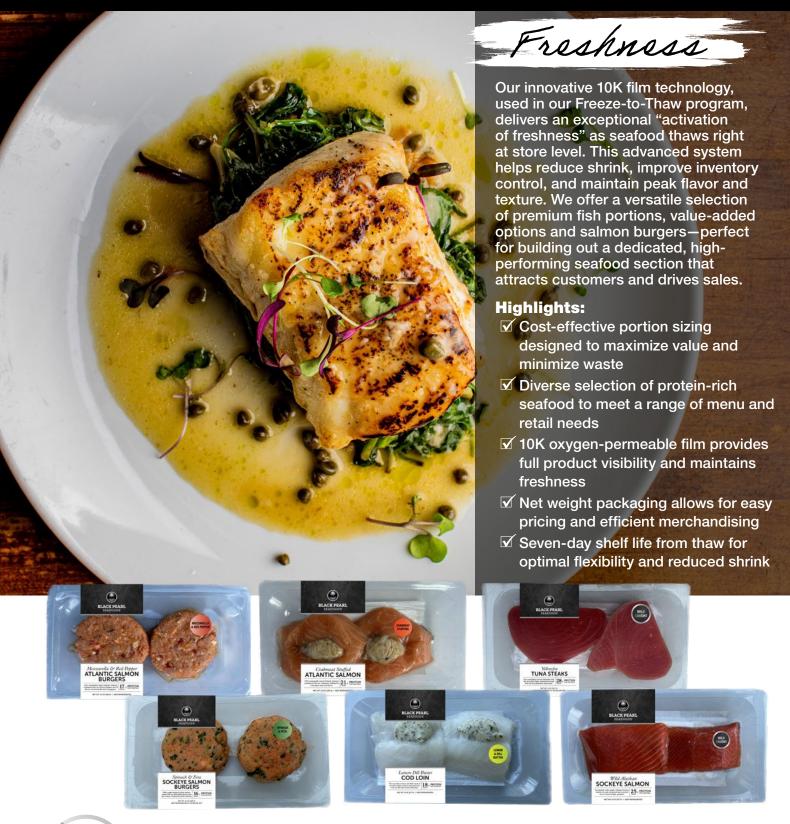
Vacuum Sealed Packaging (VSP) • Tin Trays

Surimi & Shrimp Trays • Seafood Spreads & Salads





## SUPERIOR FOODS COMPANY VSP FREEZE-TO-THAW PROGRAM







### SUPERIOR FOODS COMPANY TIN TRAY PROGRAM

Fresh & Freeze-to-Thaw Product Lines





### SUPERIOR FOODS COMPANY **SURIMI & SHRIMP TRAYS**

### Ready-to-Enjoy Whether your audience is the party planner or the seafood aficionado on the move, our clamshell trays will certainly captivate. We use high-quality surimi and shrimp to produce both a party-sized and an individual-sized version of trays. These trays are tailored for seamless merchandising and are ideal for prominent locations. They are available frozen to maximize shelf life and can be sold in that condition or thawed for display purposes. **Highlights:** ✓ Crafted from premium surimi (derived)

- from whitefish) and responsibly sourced shrimp
- ✓ Each tray comes with our homemade, delectable cocktail sauce
- ✓ Streamlined inventory control and reduced shrinkage through our freeze-to-thaw program
- ✓ Offered with pre-set pricing for enhanced consumer visibility
- Available in both 7-ounce and 15-ounce clamshell containers
- ▼ Five-day shelf life after thawing for optimal flexibility and reduced shrinkage





# SUPERIOR FOODS COMPANY SEAFOOD SPREADS & SALADS



### Authentic

We provide a diverse assortment of seafood spreads and salads featuring unique fish and surimi crab products that promote repeat purchases. Made with top-notch ingredients, the gourmet quality is apparent in these offerings. The seven-ounce size of the spreads makes for a reasonable shelf price. These unique products can help your private brand stand out from the crowd.

#### **Highlights:**

- ✓ The existing product range features nine seafood spreads and two seafood salads
- ▼ Top-quality fish, surimi, and shrimp contribute to the development of rich flavors
- ✓ Flexible merchandising options are available across seafood, deli, and specialty sections



























# SUPERIOR FOODS COMPANY PRIVATE LABEL & CO-PACKING

### Own Brand

Our seafood offering provide a diverse number of items that are perfect for a single product line or can be combined together as an entire seafood label. Our full-service seafood production and ready-to-eat facility gives us a unique placement to provide scalable solutions that help develop and transform your brand.

#### **Why Partner with Us:**

- ✓ Over 50 years of seafood processing expertise with scalable, high-quality production
- ✓ Committed to responsible sourcing and sustainable practices
- ✓ MSC, ASC, and SQF-certified to ensure consistent quality and safety
- ✓ Turnkey co-packing solutions—from recipe development to packaging and logistics
- ✓ Trusted by top-tier restaurants and premium national grocery chains

### LEARN MORE

about our Private Labelling & Co-packing Capabilities



Your
custom
designed
private
label.





# SUPERIOR FOODS COMPANY PRODUCTION. PACKAGING. LABELING







At Superior Foods, we've streamlined and automated our seafood production to deliver consistent, high-quality retail items that perform. Our innovative R&D team develops unique seafood offerings supported by 10K VSP packaging for freeze-to-thaw freshness and eye-catching tin and clamshell trays for maximum shelf appeal. With customizable, sustainable labeling and vibrant digital designs, we help your seafood line stand out and drive sales.

#### **Production/Packaging:**

- ✓ Production investments that have streamlined and automated our processes
- ✓ Reliable production strategies that are both scalable and efficient
- ✓ Innovative research and development focused on discovering unique, one-of-a-kind products tailored to our customers' needs
- ✓ 10K VSP packaging that ensures maximum freshness for freeze-to-thaw items
- ✓ Utilization of tin and clamshell trays that are ideal for high visibility and high traffic locations in your stores

#### **Labeling:**

- Advanced band label capabilities that are both customizable and sustainable
- Labels that allow the visibility of the product to show through
- ✓ Streamlined approach to labeling which is cost reductive but still high quality
- ✓ Custom label designs and sizes tailored to your brand and product lineup
- ✓ Digitally printed labels with vibrant color and high visibility
- ☑ Expert level labeling partnerships
   that allow us to develop and
   innovate our label processes







