



**LOUIE'S**  
MEATS







## Celebrating 60 Years...



Located in Traverse City, Michigan, Louie's Meats was founded in 1962 by Louie Alpers. Louie saw a need from local residents and businesses for custom processed meats from neighboring farmers. Soon after opening, Louie's grew to serve restaurants, delis and distributors statewide.

In 1980, Louie's began making corned beef marketed under the O'Brien name. Since then, O'Brien Corned Beef has been a choice of restaurants, delicatessens and home kitchens throughout Michigan.

Today, Louie's is still a family owned and operated business. They are known for delivering dependable service and the highest quality products at their peak freshness. All of their products are made with the highest quality USDA inspected choice beef and are HACCP compliant. Ask your sales rep about Louie's products today!

### Why Louie's Meats:

- Newly expanded product line
- Premium quality and minimally processed meats
- Rebranding of Louie's with updated logo
- Proudly "Made in Michigan" (Traverse City, Michigan)
- Exclusively distributed by Superior Foods

## DELI MEATS



### Top Round Roast Beef

*Cooked top round beef (USDA Choice) for slicing.*

#91311  
2/4 lb



### Top Round Pastrami

*Cooked top round beef (USDA Choice) for slicing.*

#91310  
1/10 lb



### Boneless Hickory Smoked Deli Ham

*Whole muscle smoked ham for sliced sandwich meat.*

#3166  
2/6 lb



### Top Round Corned Beef Flat

*Cooked corned beef (USDA Choice), hand-trimmed for slicing.*

#91309  
2/4.5 lb



## FEATURED ITEM

### Corned Beef Brisket

*Cured and trimmed beef brisket*

*Raw, Whole*

#91316  
2/9 lb



# SAUSAGES



## SPECIAL ORDER

### Whole Pork Salami

*Genoa Style Salami.  
Perfect for sandwiches or  
a charcuterie board.*

#7572  
4/2.5 lb



## SPECIAL ORDER

### Whole Pork Pepperoni

*Louie's special spice and  
pork blend. Perfect for  
sandwiches or a charcuterie  
board.*

#7573  
4/2.5 lb



## SPECIAL ORDER

### Polish Sausage

*Louie's special beef and  
pork sausage blend.  
Quarter pound links.*

#96063  
10/1 lb

# BREAKFAST & BACON



### Applewood Bacon Slab

*Cured and smoked bacon  
slab.*

#91312  
2/10 lb



### Sliced Pepper Bacon

*Pepper seasoned  
thick-cut sliced bacon.*

#2054  
8/1.25 lb



### Canadian Bacon

*Cured and sliced pork  
loin.*

#3792  
2/4 lb



### Michigan Maple Breakfast Sausage Links

*Pre-cooked sausage links  
made with Michiagn  
maple syrup.*

#6230  
10/1 lb