



SUPERIOR

MARKET UPDATES

Meat • Seafood • Produce

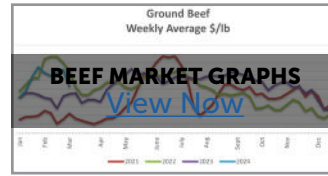
Meat Market Trends Mixed

All meat markets lowering as demand wavers

MEAT INSIGHTS

MARKET TRENDS

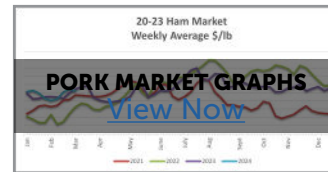
Meat



Beef ▲▼

The market presents a **varied landscape** at the moment. Beef production has surged by 14.5% from last week and is up 1.1% compared to the same week last year. The total cattle processed has increased by 11,000 from the same period last year. Weekly demand for beef remains moderate, in line with seasonal trends. Recent reports show that supplies of certain products are constrained, with sellers exercising tight control over their stock. The **chuck market** is gaining traction as retail demand starts to pick up, which is typical for this season. Since early August, chuck prices have been climbing, and this upward trend is expected to continue.

BEEF		
Grinds	▲	●
Loins	▲	●
Rounds	▲	●
Chucks	●	●
Ribs	●	●

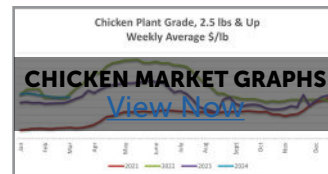


Pork ▼

The current market environment presents a blend of **stability** and **vulnerability**. Recent production data revealed a 10.5% uptick from the previous week and a 2.4% increase compared to the same week last year. Furthermore, the workforce has expanded by 31,000 compared to last year. While demand remains moderate, there are signs that a downturn may be on the horizon. The rise in production could result in an oversupply of certain cuts. The **belly market** is particularly uncertain, as demand has diminished due to escalating retail prices. With ample supplies on hand, a decline in market prices is anticipated. Similarly, the **ham market** is facing fluctuations, with reasonable demand as processors finalize their holiday preparations. Although supplies are sufficient, market levels are unstable.

PORK		
Bellies	▲	●
Hams	▲	●
Loins	▲	●
Butts	▲	●
Ribs	▲	●

CHICKEN		
WOGS	▲	●
Tenders	▲	●
Boneless Breast	▲	●
Leg Quarter	●	●
Wings	●	●



Chicken ▬

The chicken market is currently **stable**, with a slight weakening trend. This week, the total headcount stands at 20,726,000, which is an increase from the same week last year. Average weights have risen by 0.18 lbs compared to last year. As expected, demand has decreased following the Labor Day weekend. While overall volumes have been reasonable, activity is beginning to slow. **Tenders** are showing a steady to weaker condition after a strong summer. Supply is becoming more abundant across all sizes, particularly in the jumbo category, which is facing an oversupply. **Boneless breasts** are showing signs of weakness as the usual downward trend in demand takes hold, with supplies notably constrained in medium and jumbo sizes.



SEAFOOD INSIGHTS

MARKET TRENDS

Seafood



Freshwater Fish ▼▲

Walleye catches are starting to improve once more, albeit at a slower rate, with reports highlighting a mix of availability. Whitefish catches are also on the rise, displaying similar variability. In contrast, yellow perch, lake trout, and rainbow trout are being caught in good numbers. As temperatures begin to drop in the next few weeks, we can expect walleye landings to increase, while yellow perch may start to decline.



North American Lobster ▲

The market is **rising** for lobster as there are concerns of limited supplies across the market. Due to the spotty inventory there are shortages being reported across all inventories.



White Shrimp ▬

Overall, the market is holding **steady**, aided by higher prices abroad that have modestly reduced demand. Recent reports highlight a shortfall in the availability of cooked, peeled, and deveined shrimp.



Blue Swimming Crab ▬

Blue swimming crab prices are holding **steady** in the market, with no major fluctuations. Yet, there is a noticeable decrease in demand for mid to smaller sizes, which is causing some downward pressure. Meanwhile, the larger sizes are showing mixed trends.



Snow Crab ▬

The market is consistently **steady** to firm across various origins and sizes. Overall, supplies are deemed adequate, with a strong demand present. Supplier offers vary slightly, and this variability is also evident in the inventory levels.



Scallops ▬

The market for domestic scallops is **stable**, showing a consistent trend. Inventory levels are largely unchanged from earlier in the year, remaining light to moderately light. Meanwhile, Japanese scallops are seeing steady demand alongside stable supplies.



Cod ▬

The market continues to show **stability** with little variation. While there are subtle signs of firmness, they haven't yet impacted the overall steadiness. At this moment, demand is only average.



SEAFOOD

North American Lobster	•		
Canadian Snow Crab		•	
Blue Swimming Crab		•	
Gulf Shrimp	•		
Canadian Salmon	•		
Chilean Atlantic Salmon		•	
Mahi Mahi		•	
Cod		•	
Black Tiger Shrimp		•	
Tuna		•	
Tilapia		•	
Halibut		•	
Scallops	•		
Walleye	•		
Whitefish	•		
Yellow Perch		•	
Lake Trout	•		
Rainbow Trout			•



PRODUCE INSIGHTS

MARKET TRENDS

Produce



Cucumber ▲

Recent supply reports reveal that **quality issues** are widespread across many supplies. The market is showing moderate to strong conditions, with supply levels varying from sufficient to lacking, while demand continues to be strong. Given the ongoing quality concerns, the market is expected to keep climbing in the near future.



Peppers ▲

Green pepper

Supplies are showing signs of improvement, with good quality and steady demand. On the other hand, **red and yellow peppers** are in very limited supply, and their demand doesn't match the strong interest seen for green bell peppers.



Avocados ▲

While the avocado market is still somewhat **restricted**, it appears to have improved to a more stable level. Demand for larger fruits has begun to decline, but we expect the opposite for smaller sizes in the coming weeks as their inventories are low. California is projected to have enough supply for only a short period.



Citrus ▲

There's a scarcity of smaller California **lemons**, and imported varieties are struggling to meet demand during the peak of the season. **Lime** supplies are dwindling, providing acceptable quality but with a shorter lifespan. **Orange** imports are also experiencing a downturn, though we can expect some positive changes soon.



Berries ▼▲

Blackberry supplies have dipped in recent weeks but are now showing signs of recovery, as expected. Meanwhile, **blueberry** supplies are low due to import issues from Peru. On the upside, **raspberry** supplies are increasing, and the quality is reported to be quite good. Overall, the market remains stable.



Tomatoes —

The outlook for tomato markets appears bright, with **stability** prevailing and minimal fluctuations in market pressure. The only notable change is in quality, which is on the rise as volumes increase, and that's certainly a positive development.



Asparagus ▲

Currently, demand is vigorous and **surpassing** supply, coinciding with the seasonal transition in production across different regions. This situation is expected to remain until the end of September.



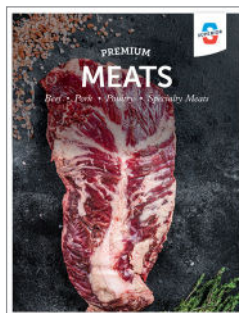
PRODUCE	▲	—	▼
Asparagus	•		
Broccoli	•		
Carrots	•		
Cauliflower	•		
Corn	•		
Cucumbers	•		
Eggplant	•		
Onions	•		
Peppers	•		
Potatoes	•		
Spinach	•		
Tomatoes	•		
Apples	•		
Avocados	•		
Bananas	•		
Berries	•		
Lemons	•		
Limes	•		
Oranges	•		
Red Grapes	•		
Green Grapes	•		
Melons	•		
Pineapples	•		





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