



Experience Nothing Less Than SUPERIOR!

We strive to be Superior in all aspects of our business and have always since day one. Our years of experience have shaped us, our commitment to excellence has given us focus, and our leadership has guided us.



Our Six Decades in the Making

Four generations ago, a dream turned into a reality. Superior Fisheries on Cherry Street in Grand Rapids was born. Business was good with a variety of offerings including fresh fish, seafood, and freshly fried fish and chip baskets, but the space quickly became too small for operations. In 1976, a few lots of property in the country were purchased where our soon-to-be new plant: Superior Seafoods Company, would be born. Fast forward to the current day where we are fully operational at two separate production facilities! Through all of the change and growth our mission principles have remained the same: to provide quality products, resulting in an experience that is nothing less than Superior.

Our Certifications



Affiliations & Supplier Certifications

- GFSI (Global Food Safety Initiatives)
- ASC (Aquaculture Stewardship Council)
- MSC (Marine Stewardship Council)
- NSSP (National Shellfish Sanitation Program)
- NFI (National Fishery Institute)

Our Capabilities



Fish Processing



USDA Processing



Ready-to-Eat

Our Products

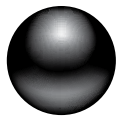


River City Meats

River City Meats (RCM) strives to be the best-in-class in the meat industry. RCM products are sourced from like minded US suppliers that share the same level of commitment to exceptional quality as we do. Our customized approach and continuous product are a combination that's unmatched in the industry.

River City Meats Products:

- Ready to cook entrees
- Value-added appetizers
- Gourmet burgers
- Seasonal grilling items



BLACK PEARL
SEAFOODS

Black Pearl Seafoods

True to its namesake, Black Pearl Seafoods represents only the best of the best seafood and fish. Black Pearl has a rich history of responsibly sourcing premium quality seafood. This commitment shows through in the exceptional value, robust flavors, and health benefits.

Black Pearl Products:

- Scottish Salmon
- Sea Scallops
- Gourmet Seafood Pâtés
- And more! Black Pearl is our growing premium seafood line.



Superior Select Deli

From our assortment of premium dips and spreads to our one-of-a-kind mac and cheeses, the Superior Select Deli brand includes a variety of flavorful products that are made with fresh, high-quality ingredients.

Superior Select Deli Products:

- Seafood Dips & Spreads
- Deli Dips & Spreads
- Lobster Mac & Cheeses
- Regular Mac & Cheeses
- USDA Protein Mac & Cheeses
- Grab & Go
- Smoked Salmon Jerky
- Smoked Salmon Portions

Our Commitment to Excellence

- Product Customization: recipe development, sourcing ingredients, nutrition facts and ingredient statements, shelf life testing, packaging and label design
- Implementation of **Redzone** to increase production efficiency
- Private labeling and co-packing solutions
- In-store training and demos
- Retail POS material and product marketing support
- Merchandisers (regionally)

