

SUPERIOR FOODS

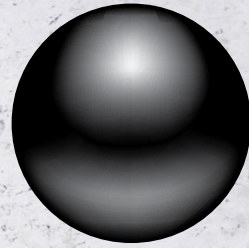


LENT SPECIALS



2024 Lent Specials
FEBRUARY 11 - MARCH 30

For more product information, visit us online at
WWW.SUPERIORFOODS.CO



BLACK PEARL SEAFOODS®

Premium Quality. Exceptional Taste.

The Black Pearl brand has been one of the most recognized and trusted names in the seafood industry for many years. Their one-of-a-kind products, like Scottish Atlantic Salmon, are synonymous with premium, quality seafood. Superior Foods is now the proud exclusive provider of Black Pearl Seafoods. We are excited about this opportunity to continue the legacy and expand the product offerings of the distinguished brand known as Black Pearl.

New Retail Products Include:

- Freeze-To-Thaw Portions & Fillets
- Freeze-To-Thaw Value Added Portions
- Salmon Burgers
- Grab & Go Seafood
- Smoked Salmon Jerky
- Lobster Mac & Cheese

Bulk Fish Products:

- Scottish Salmon
- Pacific Cod Fillets
- Freshwater Walleye
- Alaskan Sockeye Salmon and more...

**[CLICK HERE TO LEARN MORE ABOUT THE
BLACK PEARL SEAFOODS BRAND & PRODUCTS](#)**

Black Pearl Seafoods is exclusively distributed
by Superior Foods Company

FREEZE TO THAW

FILLETS & PORTIONS



#2573
WILD CAUGHT
SNAPPER
12/7.5 oz



#2574
YELLOWFIN
TUNA STEAKS
12/7.5 oz



#2575
WILD CAUGHT
MAHI MAHI
12/7.5 oz



#2576
CHILEAN
ATLANTIC SALMON
12/8 oz



#2577
ALASKAN
SOCKEYE SALMON
12/8 oz



#2578
CATFISH FILLETS
12/8 oz



#2584
TILAPIA FILLETS
12/8 oz



#2585
FRESHWATER
WALLEYE
12/8 oz



#2586
WILD CAUGHT
PACIFIC COD
12/8 oz



#2588
VERLASSO
ATLANTIC SALMON
12/10 oz



#2713
TAIL-OFF
RAW SHRIMP
12/8 oz



#2755
SCOTTISH
ATLANTIC SALMON
12/10 oz



#2762
CATFISH NUGGETS
12/8 oz



Our Freeze-To-Thaw fillets and portions allow you to expand your fish offerings while lowering waste and reducing labor costs. All items are processed and packaged at our headquarters in Grand Rapids, MI.

[CLICK HERE](#)
LEARN MORE ABOUT BLACK PEARL
FREEZE-TO-THAW FILLETS & PORTIONS

FREEZE TO THAW

VALUE-ADDED PORTIONS



#2521
CRABMEAT STUFFED TILAPIA
12/10 oz



#2525
LEMON DILL BUTTER SOCKEYE SALMON
12/8 oz



#2528
WHITE WINE & HERB ATLANTIC SALMON
12/8 oz



#2543
SHALLOT HERB BUTTER ATLANTIC SALMON
12/8 oz



#2544
SPINACH & FETA STUFFED ATLANTIC SALMON
12/10 oz



#2558
CRABMEAT STUFFED ATLANTIC SALMON
12/10 oz



#2559 **NEW**
LEMON DILL BUTTER COD LOIN
12/8 oz



#2596
SEAFOOD STUFFED ATLANTIC SALMON PINWHEELS
12/12 oz

SALMON BURGERS



#2503
SPINACH & FETA ATLANTIC SALMON BURGERS
12/10 oz



#2510
MOZZARELLA & RED PEPPER ATLANTIC SALMON BURGERS
12/10 oz



#2511
SPICY CHEDDAR ATLANTIC SALMON BURGERS
12/10 oz



#2512
GARDEN HARVEST ATLANTIC SALMON BURGERS
12/10 oz



#2513
SPINACH & FETA SOCKEYE SALMON BURGERS
12/10 oz



#2515
MOZZARELLA & RED PEPPER SOCKEYE SALMON BURGERS
12/10 oz



Our value-added portions and salmon burgers are ready-to-cook entrees for your customers. Each product uses high quality ingredients to great flavorful and easy-to-cook items. Our innovative Freeze-To-Thaw program allows you to display products as needed and will reduce waste while increasing profits.

[CLICK HERE TO LEARN MORE ABOUT THE VALUE-ADDED ITEMS](#)

[CLICK HERE TO LEARN MORE ABOUT THE SALMON BURGERS ITEMS](#)

READY-TO-EAT

GRAB & GO



#2497
COOKED SHRIMP
WITH COCKTAIL SAUCE
12/7 oz



#2499
SURIMI SNOW LEGS
WITH COCKTAIL SAUCE
12/7 oz

Highlights:

- Healthy high-protein snack or meal options
- Classic cocktail sauce flavor
- Convenient and durable case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

SALMON JERKY



#83995
CAJUN STYLE
SMOKED SALMON
JERKY
8/3 oz



#83996
SWEET TERIYAKI
SMOKED SALMON
JERKY
8/3 oz

Highlights:

- High-quality Atlantic salmon
- Irresistible flavors
- Healthy high-protein snack
- Convenient and durable case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

\$10 TRAYS



#2909 **NEW**
SURIMI TRAY
WITH COCKTAIL SAUCE
6/15 oz



#2905 **NEW**
SHRIMP & SURIMI TRAY
WITH COCKTAIL SAUCE
6/15 oz

Highlights:

- Shelf-ready with pricing & UPC code
- Freshly made cocktail sauce
- Highly visible product packaging
- Premium surimi made from wild caught whitefish
- Sustainably harvested shrimp
- 15 ounces (4 servings per container)



These ready-to-eat products are convenient and healthy offerings that are made for people with on-the-go type of lifestyles. All of these items are shelf ready with eye catching labels that highlight the products.

[CLICK HERE](#)
TO LEARN MORE
ABOUT THE
GRAB & GO ITEMS

[CLICK HERE](#)
TO LEARN MORE
ABOUT THE
SALMON JERKY
ITEMS

READY-TO-EAT

RETAIL DIPS & SPREADS



**#92343
SMOKED WHITEFISH
DIP/SPREAD**

6/7 oz



**#92344
SMOKED SALMON
DIP/SPREAD**

6/7 oz



**#92345
SHRIMP & CRAB
DIP/SPREAD**

WITH HORSERADISH
6/7 oz



**#92346
ORIGINAL CRAB
DIP/SPREAD**

6/7 oz



**#92348
CRAB & SPINACH
DIP/SPREAD**

6/7 oz



**#92349
CRAB & GREEN
ONION DIP/SPREAD**

6/7 oz



**#92350
SMOKED SOCKEYE
SALMON
DIP/SPREAD**

6/7 oz



**#92353
GOURMET LOBSTER
DIP/SPREAD**

6/7 oz



**#92354
CAJUN CRAB
DIP/SPREAD**

6/7 oz



**#93039
FRESH SEAFOOD
COCKTAIL SAUCE**

6/8 oz

RETAIL SALADS



**#92509
DELUXE SEAFOOD
SALAD**

6/12 oz



**#92352
MAINE STYLE
LOBSTER ROLL
SALAD**

6/12 oz



**#92644
SOUTHWEST CRAB
SALAD**

6/10 oz

NEW



These rich and delicious seafood dips/spreads and salads are crafted at our headquarters in Grand Rapids, MI using fresh and high quality ingredients. With 10 dips/spreads and 3 gourmet salads, these product lines provide a wide array of offerings that your customer will continue to come back for.

**CLICK HERE
TO LEARN MORE ABOUT
THE RETAIL PACKAGED
DIPS/SPREADS & SALADS**

READY-TO-EAT

BULK DIPS & SPREADS



#92606
**CRAB & GREEN
ONION CHEESEBALL**
4/2.5 lb



#92617
**CAJUN CRAB
DIP/SPREAD**
4/2.5 lb



#92618
**CRAB & GREEN
ONION DIP/SPREAD**
4/2.5 lb



#92620
**CRAB & SPINACH
DIP/SPREAD**
4/2.5 lb



#92621
**ORIGINAL CRAB
DIP/SPREAD**
4/2.5 lb



#92625
**SHRIMP & CRAB
DIP/SPREAD
WITH HORSERADISH**
4/2.5 lb



#92630
**SMOKED WHITEFISH
DIP/SPREAD**
4/2.5 lb



#92632
**SMOKED SALMON
DIP/SPREAD**
4/2.5 lb

BULK SALADS



#92623
**DELUXE SEAFOOD
SALAD**
4/2.5 lb



#92626
**MAINE STYLE
LOBSTER ROLL
SALAD**
4/2.5 lb



#92646 **NEW**
**SOUTHWEST CRAB
SALAD**
4/2.5 lb



Our lineup of bulk dips/spreads and salads are perfect for full-service cases as well as in-store packaging. Our use of high pressure processing (HPP) on all of these bulk items helps maintain fresh, kills bacteria, and expands that shelf life.

**CLICK HERE
TO LEARN MORE
ABOUT THE
BULK DIPS/SPREADS
& SALADS**

READY-TO-COOK

LOBSTER MAC & CHEESE



#92232
**GOURMET LOBSTER
MAC & CHEESE**
6/14 oz



#92234
**HOMESTYLE LOBSTER
MAC & CHEESE
WITH BREADCRUMBS**
6/14 oz

Highlights:

- Distinct microwavable and ovenproof tin tray
- Two unique and flavorful recipes using high-quality fresh ingredients
- Ready-to-cook portions for easy meal planning
- Case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising



MARINATED ATLANTIC SALMON PORTIONS BULK

FROZEN

Item	Description	Size	Pack*
68542	Atlantic Salmon with White Wine Marinade	5 oz	20
68532	Atlantic Salmon with Maple BBQ Marinade	5 oz	20
68534	Atlantic Salmon with Bourbon Barrel Marinade	5 oz	20

*4 VSP bags of 5 portions (5 oz. each) per case



The harmonious blend of surimi lobster and velvety mac and cheese makes for the perfect combination of luxurious flavors and comfort food that your customers will love.

[CLICK HERE
TO LEARN MORE
ABOUT THE
LOBSTER MAC &
CHEESES](#)

[CLICK HERE
TO LEARN MORE
ABOUT THE
BULK MARINATED
SALMON PORTIONS](#)

BULK FISH

BLACK PEARL SEAFOODS



#68265
SCOTTISH SALMON
FILLETS

C-Trim, 3-5 lbs
1/10 lb



#53210
PACIFIC COD
FILLETS

Boneless, Refreshed
1/10 lb



#68337
SOCKEYE SALMON
FILLETS

Refreshed
1/10 lb



#34002
WALLEYE FILLETS

Wild Caught, Freshwater
1/11 lb

ASSORTED BRANDS



#68275
VERLASSO ATLANTIC
SALMON FILLETS

D-Trim, 3-4 lbs
1/10 lb



#23210
AMERICA'S CATCH
CATFISH FILLETS

5-9 oz Fillets
1/10 lb



#53002 (4 oz)
#53005 (5 oz)
COD LOINS

IQF
1/10 lb



#66007
POLLOCK FILLETS

2-4 oz, IQF
4/10 lb



#20014
PURE PAC
WHITE BASS FILLETS

IQF
1/11 lb



#26001
PURE PAC
WHITE LAKE PERCH
FILLETS

IQF
1/11 lb



#31011
PURE PAC
LAKE SMELT

Poly, Bagged
12/1 lb



#31002
PRESTEVE
LAKE SMELT

IQF, Headless, Dressed
1/11 lb



#53028
PUBHOUSE
BATTERED COD

Oven Ready, Frozen
12/12 oz



Black Pearl Seafoods has been built on premium quality products like Scottish Salmon and sustainably harvested scallops. Offerings have expanded to include a variety of seafood offerings that meet the high quality and exceptional taste that has become synonymous with the brand.

CLICK HERE
LEARN MORE ABOUT BLACK
PEARL SEAFOOD OFFERINGS

SHELLFISH

COOKED SHRIMP



#9710
SHRIMP RING
WITH COCKTAIL SAUCE
10 oz, 41-50, Cooked in Shell
12/10 oz



#9716
SHRIMP RING
WITH COCKTAIL SAUCE
16 oz, 41-50, Cooked in Shell
12/16 oz



#9726
SHRIMP RING
WITH COCKTAIL SAUCE
26 oz, 41-50, Cooked in Shell
8/26 oz



#6396
SHRIMP SKEWERS
15/BOX, 42/47 ct
4/2.25 lb



#9641
MEDIUM P&D
COOKED SHRIMP
41-50, Tail-On, Bagged
16/12 oz



#9626
EXTRA LARGE P&D
COOKED SHRIMP
26-30, Tail-On, Bagged
16/12 oz



#9616
JUMBO P&D
COOKED SHRIMP
16-20, Tail-On, Bagged
16/12 oz



#9613
COLOSSAL P&D
COOKED SHRIMP
13-15, Tail-On, Bagged
10/1 lb



#9860
PAUL PIAZZA
MEDIUM P&D
COOKED SHRIMP
40-50, Tail-Off, Wild, USA
16/12 oz



#9870
PAUL PIAZZA
LARGE EZ PEEL
COOKED SHRIMP
21-30, Tail-On, Wild, USA
16/12 oz

RAW SHRIMP



#9833
PAUL PIAZZA
EZ PEEL RAW
SHRIMP
16-20, Wild, USA
10/1 lb



#9824
PAUL PIAZZA
P&D RAW SHRIMP
31-40, Tail-Off, Wild, USA
10/1 lb



Superior offers a large variety of shrimp including both cooked and raw from our own brand and our partners like Paul Piazza and Harvest of the Sea. Our shrimp rings with our freshly made cocktail sauce make for an easy read-to-eat appetizer or party offering.

[CLICK HERE TO LEARN MORE ABOUT THE SUPERIOR FOODS COOKED SHRIMP](#)

[CLICK HERE TO LEARN MORE ABOUT THE PAUL PIAZZA SHRIMP](#)

SHELLFISH

CRAB & IMITATION CRAB



#3117
FIVE STAR
CANADIAN SNOW
CRAB CLUSTERS

Bagged
 20/1.5 lb



#03342 **NEW**
NATURE'S BEST
IMITATION CRAB

Flake Style Surimi, Bulk
 6/5 lb



#3193 **NEW**
NATURE'S BEST
SUPER SURIMI
SNOW LEGS

20G Legs, Retail Packaged
 28/12 oz



#3175
BLACK PEARL
CRAB CAKES

2.75 oz, Retail Packaged
 2/12 ct

MUSSELS



#1247
PIER 33
WHITE MUSSELS

IN WHITE WINE SAUCE
 Fully Cooked
 10/1 lb



#1248
PIER 33
MUSSELS

IN BUTTER GARLIC
 SAUCE
 Fully Cooked
 10/1 lb



#1249
PIER 33
ALL NATURAL
MUSSELS

Fully Cooked
 10/1 lb



#1252
PIER 33
MUSSELS

IN TOMATO & GARLIC
 SAUCE
 Fully Cooked
 10/1 lb

CALAMARI



#10101
TOWN DOCK
CALAMARI RINGS
& TENTACLES

USA
 8/1 lb



#10102
TOWN DOCK
CALAMARI RINGS,
TUBES, &
TENTACLES

USA
 8/1 lb



#10103
TOWN DOCK
CALAMARI RINGS

USA
 8/1 lb



CLICK HERE
TO LEARN MORE
ABOUT THE
NATURE'S BEST
PRODUCTS

CLICK HERE
TO LEARN MORE
ABOUT THE
PIER 33
PRODUCTS

CLICK HERE
TO LEARN MORE
ABOUT THE
TOWN DOCK
PRODUCTS

Ready-to-Cook

HANDMADE CRAB CAKES

New Look & Brand, Same Great Product!

Item #3175



HIGHLIGHTS:

- 2/12 ct (2.75 oz)
- Made with real crab meat
- Handmade
- Quick and easy preparation
- Sustainably harvested crab
- Simple Ingredients (no fillers or preservatives)
- Exclusively distributed by Superior Foods

MADE WITH REAL CRAB MEAT!



SUPERIOR FOODS COMPANY

Your Exclusive Provider of:



4243 Broadmoor Avenue SW, Grand Rapids, MI 49512
616-698-7700 • www.SuperiorFoods.co