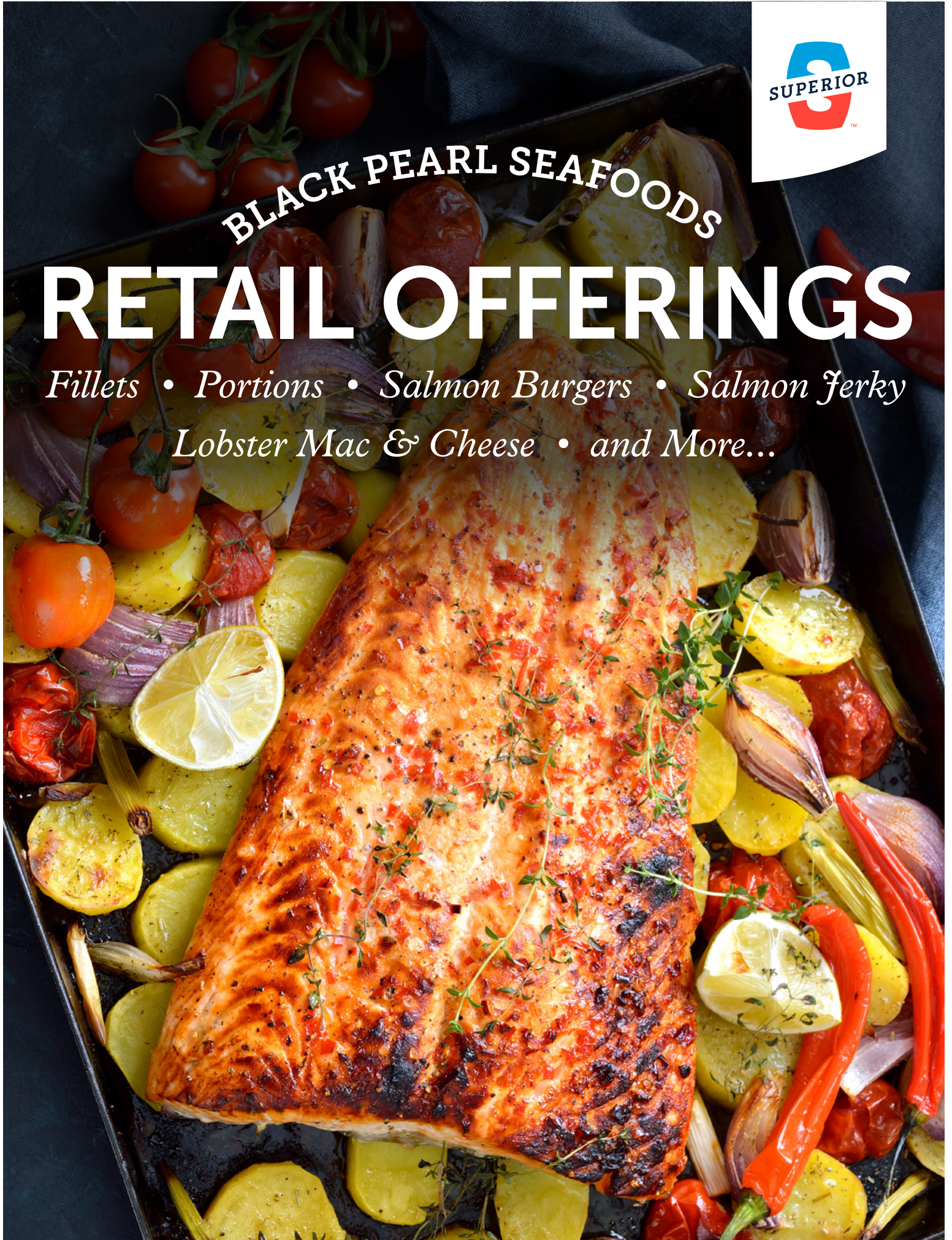




BLACK PEARL SEAFOODS

# RETAIL OFFERINGS

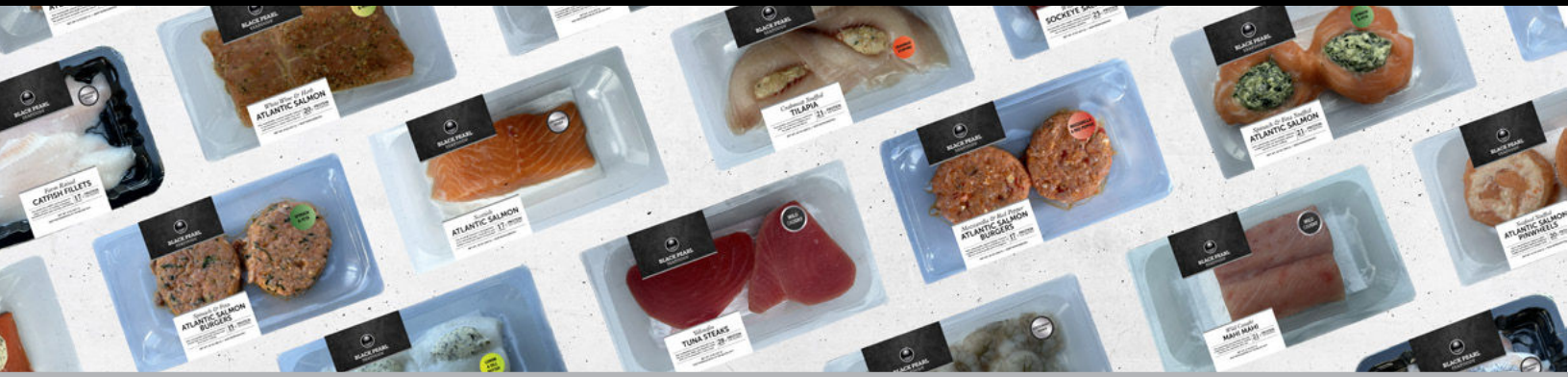
*Filletts • Portions • Salmon Burgers • Salmon Jerky  
Lobster Mac & Cheese • and More...*





# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



## Black Pearl Seafoods

# FREEZE-TO-THAW PROCESS

Expand your fresh fish offerings with Black Pearl Seafoods' Freeze-to-Thaw Program! Superior Foods only uses high-quality, sustainable seafood in our production. Once our seafood is processed and packaged at our SQF certified facility, it is immediately frozen. It can remain frozen for several months, extending the shelf life. Once your store is ready to display the product in a cooler, the case-to-cooler process is simple and takes less than 12 hours to complete. The product can even be thawed directly in the display cooler.



### 10K Packaging

- 10K oxygen permeable film allows customers to clearly see the product
- Safer from cross-contamination
- Odorless products
- Easier to work with
- Reduces mealtime cleaning

### New Branding

- Sleek minimal look makes products stand out on shelves
- Distinct sticker coordination
- QR codes that link customers to additional product information, cooking instructions, and recipes





# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



### Highlights:

- NEW cost-effective portion sizing
- Protein-rich diverse seafood selection
- Case-ready packaging
- 10K oxygen permeable film for full visibility
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising



## Freeze-to-Thaw

# FILLETS & PORTIONS

## Black Pearl Seafoods Retail

Item #	Description	Size
2573	Wild Caught Snapper	12/8 oz.
2574	Yellowfin Tuna Steaks	12/8 oz.
2575	Wild Caught Mahi Mahi	12/8 oz.
2576	Chilean Atlantic Salmon	12/8 oz.
2577	Wild Alaskan Sockeye Salmon	12/8 oz.
2578	Farm Raised Catfish Fillets	12/8 oz.
2584	Boneless & Skinless Tilapia Fillets	12/8 oz.
2585	Freshwater Walleye	12/8 oz.
2586	Wild Caught Pacific Cod	12/8 oz.
2588	Verlasso Atlantic Salmon	12/10 oz.
2713	Tail-Off Raw Shrimp	12/8 oz.
2755	Scottish Atlantic Salmon	12/10 oz.
2762	Farm Raised Catfish Nuggets	12/8 oz.





**BLACK PEARL SEAFOODS®**  
PREMIUM QUALITY. EXCEPTIONAL TASTE.



**Highlights:**

- Value-sized salmon side
- Versatile cooking options
- Case-ready packaging
- 10K oxygen permeable film for full visibility
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

*Freeze-to-Thaw*

# WHOLE ATLANTIC SALMON SIDE

Black Pearl Seafoods Retail

Item #	Description	Size
2561	Whole Atlantic Salmon Side	4/32 oz.



4243 Broadmoor Ave. SE, Grand Rapids, MI 49512 | [www.SuperiorFoods.co](http://www.SuperiorFoods.co) | 616.698.7700



# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



## Highlights:

- High-quality fresh ingredients
- Ready-to-cook portions for easy meal planning
- Diverse selection
- Case-ready packaging
- 10K oxygen permeable film for full visibility
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

## Freeze-to-Thaw

# VALUE ADDED PORTIONS

## Black Pearl Seafoods Retail



Item #	Description	Size
2521	Crabmeat Stuffed Tilapia	12/10 oz.
2525	Lemon Dill Butter Sockeye Salmon	12/8 oz.
2528	White Wine & Herb Atlantic Salmon	12/8 oz.
2543	Shallot Herb Butter Atlantic Salmon	12/8 oz.
2544	Spinach & Feta Stuffed Atlantic Salmon	12/10 oz.
2558	Crabmeat Stuffed Atlantic Salmon	12/10 oz.
2559	Lemon Dill Butter Cod Loin	12/8 oz.
2596	Seafood Stuffed Atlantic Salmon Pinwheels	12/12 oz.





# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



### Highlights:

- NEW cost-effective portion sizing
- High-quality fresh ingredients
- Ready-to-cook burger patties
- Case-ready packaging
- 10K oxygen permeable film for full visibility
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

## Freeze-to-Thaw

# SALMON BURGERS

Black Pearl Seafoods Retail



Item #	Description	Size
2503	Spinach & Feta Atlantic Salmon Burgers	12/10 oz.
2510	Mozzarella & Red Pepper Atlantic Salmon Burgers	12/10 oz.
2511	Spicy Cheddar Atlantic Salmon Burgers	12/10 oz.
2512	Garden Harvest Atlantic Salmon Burgers	12/10 oz.
2513	Spinach & Feta Sockeye Salmon Burgers	12/10 oz.
2515	Mozzarella & Red Pepper Sockeye Salmon Burgers	12/10 oz.





# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



### Highlights:

- Distinct microwavable and ovenproof tin tray
- Ready-to-cook portions for easy meal planning
- Case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

*Fresh*

## PANNED PORTIONS

Black Pearl Seafoods Retail



Item #	Description	Size
68503	Lemon Dill Butter Atlantic Salmon	6/10 oz.
68537	Crabmeat Stuffed Atlantic Salmon	6/15 oz.
68539	Shallot Herb Butter Atlantic Salmon	6/10 oz.
68997	Seafood Stuffed Atlantic Salmon Pinwheels	6/12 oz.





# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



### Highlights:

- Distinct microwavable and ovenproof tin tray
- Two unique flavors using high-quality fresh ingredients
- Ready-to-cook portions for easy meal planning
- Case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

*Fresh*

## LOBSTER MAC & CHEESE

Black Pearl Seafoods Retail

Item #	Description	Size
92232	Gourmet Lobster Mac & Cheese	6/14 oz.
92234	Homestyle Lobster Mac & Cheese	6/14 oz.







# BLACK PEARL SEAFOODS®

PREMIUM QUALITY. EXCEPTIONAL TASTE.



### Highlights:

- Healthy high-protein snack or meal options
- Classic cocktail sauce flavor
- Convenient and durable case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

## Ready-to-Eat GRAB & GO

Black Pearl Seafoods Retail

Item #	Description	Size
2497	Cooked Shrimp with Cocktail Sauce	6/7oz.
2499	Surimi Snow Legs with Cocktail Sauce	6/7oz.





**BLACK PEARL SEAFOODS®**  
PREMIUM QUALITY. EXCEPTIONAL TASTE.



**Highlights:**

- High-quality Atlantic salmon
- Irresistible flavors
- Healthy high-protein snack
- Convenient and durable case-ready packaging
- Processed in our SQF, MSC, and ASC certified facility
- Net weight packages for easy pricing and merchandising

*Ready-to-Eat*

# SMOKED SALMON JERKY

Black Pearl Seafoods Retail

Item #	Description	Size
83995	Cajun Style Smoked Salmon Jerky	8/3 oz.
83996	Sweet Teriyaki Smoked Salmon Jerky	8/3 oz.





# SUPERIOR SELECT DELI

## Seafood Dips & Spreads



### Highlights:

- High-quality fresh ingredients
- Vibrant and bright label design
- Easy-to-open case-ready packaging/  
Cost-effective bulk packaging
- Processed in our SQF, MSC, and  
ASC certified facility
- Net weight packages for easy pricing  
and merchandising



Item #	Description	Pack	Size
92349	Crab & Green Onion Dip & Spread	6	7 oz.
92348	Crab & Spinach Dip & Spread	6	7 oz.
92346	Original Crab Dip & Spread	6	7 oz.
92353	Gourmet Lobster Dip & Spread	6	7 oz.
92344	Smoked Salmon Dip & Spread	6	7 oz.
92343	Smoked Whitefish Dip & Spread	6	7 oz.
92350	Smoked Sockeye Salmon Dip & Spread	6	7 oz.
92354	Cajun Crab Dip & Spread	6	7 oz.
92345	Shrimp & Crab with Horseradish Dip & Spread	6	7 oz.
92644	Southwest Crab Salad <b>New</b>	6	10 oz.
92509	Deluxe Seafood Salad	6	12 oz.
92352	Maine Style Lobster Roll Salad	6	12 oz.
93039	Fresh Seafood Cocktail Sauce	6	8 oz.

Bulk Seafood Dip & Spreads			
92618	Crab & Green Onion Dip & Spread	4	2.5 lb.
92620	Crab & Spinach Dip & Spread	4	2.5 lb.
92621	Original Crab Dip & Spread	4	2.5 lb.
92632	Smoked Salmon Dip & Spread	4	2.5 lb.
92630	Smoked Whitefish Dip & Spread	4	2.5 lb.
92617	Cajun Crab Dip & Spread	4	2.5 lb.
92625	Shrimp & Crab with Horseradish Dip & Spread	4	2.5 lb.
92646	Southwest Crab Salad <b>New</b>	4	2.5 lb.
92623	Deluxe Seafood Salad	4	2.5 lb.
92626	Maine Style Lobster Roll Salad	4	2.5 lb.



# BLACK PEARL SEAFOODS<sup>®</sup>

Follow QR code for  
more on our Black  
Pearl Seafoods  
brand.



*Orders should be placed 7 days in advance of delivery. Contact your sales representative with any questions regarding ordering/shipment schedules.*

