



LOUIE'S

MEATS





Celebrating 60 Years...



Located in Traverse City, Michigan, Louie's Meats was founded in 1962 by Louie Alpers. Louie saw a need from local residents and businesses for custom processed meats from neighboring farmers. Soon after opening, Louie's grew to serve restaurants, delis and distributors statewide.

In 1980, Louie's began making corned beef marketed under the O'Brien name. Since then, O'Brien Corned Beef has been a choice of restaurants, delicatessens and home kitchens throughout Michigan.

Today, Louie's is still a family owned and operated business. They are known for delivering dependable service and the highest quality products at their peak freshness. All of their products are made with the highest quality USDA inspected choice beef and are HACCP compliant. Ask your sales rep about Louie's products today!

Why Louie's Meats:

- Newly expanded product line
- Premium quality and minimally processed meats
- Rebranding of Louie's with updated logo
- Proudly "Made in Michigan" (Traverse City, Michigan)
- Exclusively distributed by Superior Foods

DELI MEATS



Top Round Roast Beef

Cooked top round beef (USDA Choice) for slicing.

#91311
2/4 lb



Top Round Pastrami

Cooked top round beef (USDA Choice) for slicing.

#91310
1/10 lb



Boneless Hickory Smoked Deli Ham

Whole muscle smoked ham for sliced sandwich meat.

#3166
2/6 lb



Top Round Corned Beef Flat

Cooked corned beef brisket (USDA Choice), hand-trimmed for slicing.

#91309
2/4.5 lb



FEATURED ITEM

Corned Beef Brisket

Cured and trimmed beef brisket

Raw, Whole

#91316
2/9 lb

SAUSAGES



Whole Pork Salami

*Genoa Style Salami.
Perfect for sandwiches or
a charcuterie board.*

#7572
4/2.5 lb



SPECIAL ORDER

Whole Pork Pepperoni

*Louie's special spice and
pork blend. Perfect for
sandwiches or a charcuterie
board.*

#7573
4/2.5 lb



SPECIAL ORDER

Whole Bologna

*Premium whole muscle
bologna for slicing.*

#7571
2/5 lb



SPECIAL ORDER

Polish Sausage

*Louie's special beef and
pork sausage blend.
Quarter pound links.*

#96063
10/1 lb

BREAKFAST & BACON



Applewood Bacon Slab

*Cured and smoked bacon
slab.*

#91312
2/10 lb



Sliced Pepper Bacon

*Pepper seasoned
thick-cut sliced bacon.*

#2054
8/1.25 lb



Canadian Bacon

*Cured and sliced pork
loin.*

#3792
2/4 lb



Michigan Maple Breakfast Sausage Links

*Pre-cooked sausage links
made with Michigan
maple syrup.*

#6230
10/1 lb